



# INITIAL REQUEST FOR PROMOTIONAL LICENSE PLATES

State Form 56302 (R / 7-17)

**INDIANA SECRETARY OF STATE  
AUTO DEALER SERVICES DIVISION**  
302 West Washington Street, Room E-018  
Indianapolis, IN 46204  
[dealers@sos.in.gov](mailto:dealers@sos.in.gov)

- INSTRUCTIONS:**
1. Complete in blue or black ink or print form.
  2. In Section 2, please indicate the person the plate production vendor should contact with any questions or issues regarding the plate design and/or plate design file.
  3. The application must be accompanied by a color image (hard copy or PDF) of the desired promotional license plate design.
  4. Mail or hand deliver this form and other required documents to the Auto Dealer Services Division at the above address.
  5. The Secretary of State retains the discretion to determine or limit the number of dealer designee license plates issued to a dealer. A dealer may not request more promotional plates than their dealer plate limit allows.
  6. Dealer promotional plates are only available to dealer (new or used), manufacturer, and watercraft (new or used) license types.

SECTION 1: DEALER INFORMATION			
Name of Dealer		Dealer Number	
Address (number and street)		City	State <b>IN</b>
County	Telephone Number (     )	E-mail Address	
SECTION 2: PLATE DESIGN CONTACT			
Name			
Employer: <input type="checkbox"/> Employee of Dealer <input type="checkbox"/> Other (specify):			
Direct Telephone Number (     )		Direct E-mail Address	
SECTION 3: TYPE AND NUMBER OF PLATES REQUESTED			
Type of Dealer Promotional Plates Requested: <input type="checkbox"/> Car / Truck / Trailer / Recreational Vehicle <input type="checkbox"/> Watercraft		Number of Promotional License Plates Requested	
SECTION 4: AFFIRMATION AND SIGNATURE			
<b><i>I swear or affirm that the information I have entered on this form is correct. I understand that making a false statement may constitute the crime of perjury.</i></b>			
Signature of Authorized Dealer Representative			Date (mm/dd/yyyy)
Printed Name		Title	